

**USE OF HISTORICAL DATA FOR A VOICE**  
**APPLICATION INTERFACE**

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**Abstract of the Disclosure**

A method, apparatus and system are provided for using the historical data of a user of an application, such as a voice application, to provide to a user a more effective user interface. The present invention can allow a system to automatically provide a user of a voice application with an application service based upon the user's prior activity in the application. In one embodiment, the method includes providing a user with an interface to access the voice application and to invoke one of a plurality of application services; selecting an application service for the user, without the user requesting the application service, as a function of information representative of the user's past access to the application; and providing the selected application service to the user.

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